

September 22-24, 2010  
 Orange County Convention Center  
 Orlando, Florida USA

**NEW Fleet Zone featuring:**

- Fleet Solutions for Sales and Delivery, Operations and Warehousing



**Greg Glander**  
 Toyota

"There's a lot of decision-makers here that attend the show. Not only in the area of procurement, but also fleet procurement which is what we're interested in. The amount of people that have walked in and said, 'I've got a fleet of 40 vehicles, how can I buy 40 Toyotas or 40 Hino trucks?' That's music to our ears. Exhibiting at InterBev is a great idea because it enables you to get directly to the beverage operations industry to sell your products."

Take a step into the future and get a glimpse into how leading edge technologies will transform beverage operations in the years ahead.



**Jim Smith**  
 J.D. Machinery Sales and Service

"This is where our customers are at. We do a lot of work with the Pepsi and the Coca-Cola systems and we're also breaking into the water industry, so it's an opportunity just to let people know who we are, where we're at, and try to take advantage of it in one setting."



**Green Aisle featuring:**

- Latest Trends and Best Practices Surrounding Sustainability

**NEW Beverage Aisle featuring:**

- New to Market Beverages
- Beverages Seeking Larger Distribution



**Julie Utrup**  
 Franco's Cocktail Mixes

"We had tons of distributors that came through, a lot of people that were interested in our product and could use our product."



**Darrin Peuterbaugh**  
 Electric 80

"The end-users we're talking to seem to be the decision-makers and hold influential positions within their companies. What makes InterBev unique is just the focus. It's just strictly focused on beverage and water so it's unique in that way. It's a very focused show."

INTERBEV ENTRANCE

Registration

**Major Procurement Booths**