

# Registration and Housing Form

Please read the instructions and information before you complete the form, or register online at [www.interbev.com](http://www.interbev.com). Please complete the **entire** form before submitting.

**BADGE INFORMATION:** Please print legibly or type. Only ONE registrant per form. Please provide information as you would like it to appear on your badge. The pre-registration deadline is **August 13, 2010**. To receive confirmation of registration, an email address or fax number must be provided. A confirmation will be sent within 48 hours of receipt, if you do not receive a confirmation, please contact customer service at **703.934.5514** or e-mail [interbevreg@naylor.com](mailto:interbevreg@naylor.com).

**Registrant:**

FIRST NAME ▶ \_\_\_\_\_

LAST NAME ▶ \_\_\_\_\_

COMPANY ▶ \_\_\_\_\_

TITLE ▶ \_\_\_\_\_

MAILING ADDRESS ▶ \_\_\_\_\_

CITY ▶ \_\_\_\_\_ STATE ▶ \_\_\_\_\_

POSTAL CODE ▶ \_\_\_\_\_ COUNTRY ▶ \_\_\_\_\_

TELEPHONE ▶ \_\_\_\_\_ FAX ▶ \_\_\_\_\_ *(include city & country codes if outside U.S. or Canada)*

E-MAIL ▶ \_\_\_\_\_ *(registration confirmation will be sent by email only)*

WEBSITE ▶ \_\_\_\_\_

**Badge Type: (check only one)**

**Attendees:**

(BP) Bottler/ Producer

(DT) Distributor

(BI) Import/Export Broker

(MR) Marketer

(RF) Retailer/Food Service Operator

(WH) Warehouse

**Exhibitors:**

(EX) Exhibitor

**Others:**

(AG) Academic/Gov't. Official

(PR) Editorial Press

(NE) Non-Exhibiting Supplier

(SP) Spouse/Significant Other

(ST) Student

**Membership Affiliation: (check only one)**

American Beverage Association (ABA)

International Bottled Water Association (IBWA)

Both (Member of ABA and IBWA)

Non-Member

**Primary Expo Interest: (check only one)**

Beverages/ABA

Water/IBWA

Both

**First Time Convention Attendance:**

Yes

No

**Principal Products: (check all that apply)**

(A) Alcoholic Beverages

(B) Bottled Water

(C) Cases

(D) Coffee & Tea

(E) Coffee Service

(F) Computer/Software Services

(G) Containers

(H) Coolers

(J) Dairy Drinks/Fluid Milk

(K) Energy Drinks

(L) Enhanced Beverages/ Nutraceuticals

(M) Juice & Juice Drinks

(N) Labels

(P) Point-of-Use Equipment

(Q) Powdered/ Concentrates

(R) Production

(S) Sanitation

(T) Security

(U) Soft Drinks

(V) Sports Drinks

(W) Trucks/Transportation

(X) Water Analysis

(Y) Water Processing

(Z) Other (specify): \_\_\_\_\_

**Job Function: (check only one)**

(A) CEO/President/Owner/ Partner

(B) Distribution

(C) Engineering

(D) General/Corporate Mgt.

(E) Maintenance

(F) Plant/Facility Manager

(G) Plant Operations

(H) Production

(J) Purchasing

(K) Research/ Development

(L) Sanitation/Food Safety

(M) Sales/Marketing Production

(N) Transportation

(P) Guest/Family Member

(Q) Other (specify): \_\_\_\_\_

# InterBev® 2010

**www.InterBev.com**  
**September 22–24, 2010**  
**Orange County Convention Center**  
**Orlando, Florida USA**

**Full Convention Registration Fee:**

*Admission to all convention events; additional cost for ticketed events.*

	<b>Early Bird</b> <i>(Ends 6/15)</i>	<b>Pre-Reg</b> <i>(6/16-8/13)</i>	<b>On-Site</b> <i>(8/14-On-Site)</i>
<input type="checkbox"/> Attendee (Member)	\$395 (EFB)	\$495 (PFB)	\$595 (OFB)
<input type="checkbox"/> Attendee (Non-Member)	\$645 (EFNB)	\$745 (PFNB)	\$845 (OFNB)
<input type="checkbox"/> Spouse Attendee (Member)	\$320 (EFS)	\$420 (PFS)	\$520 (OFS)
<input type="checkbox"/> Spouse Attendee (Non-Member)	\$570 (EFNS)	\$670 (PFNS)	\$770 (OFNS)
<input type="checkbox"/> Non-Exhibiting Supplier (Member)	\$645 (EFN)	\$745 (PFN)	\$845 (OFN)
<input type="checkbox"/> Non-Exhibiting Supplier (Non-Member)	\$795 (EFNN)	\$895 (PFNN)	\$995 (OFNN)
<input type="checkbox"/> Academic/Government Official	\$75 (AG)	\$75 (AG)	\$75 (AG)
<input type="checkbox"/> Editorial Press**	Free (PR)	Free (PR)	Free (PR)
<input type="checkbox"/> Student**	Free (SD)	Free (SD)	Free (SD)

*\*\*Valid Press/Student ID required, attach photocopy, must present ID for on-site registration*

**Trade Show Only:**

*Admission only to Trade Show and Receptions; additional cost for ticketed events.*

	<b>Early Bird</b> <i>(Ends 6/15)</i>	<b>Pre-Reg</b> <i>(6/16-8/13)</i>	<b>On-Site</b> <i>(8/14-On-Site)</i>
<input type="checkbox"/> Trade Show Only Attendee (Member)	\$150 (EBT)	\$250 (PBT)	\$350 (OBT)
<input type="checkbox"/> Trade Show Only Attendee (Non-Member)	\$250 (EBNT)	\$350 (PBNT)	\$450 (OBNT)
<input type="checkbox"/> Trade Show Only NEx Supplier (M)	\$595 (ENT)	\$695 (PNT)	\$795 (ONT)
<input type="checkbox"/> Trade Show Only NEx Supplier (NM)	\$745 (ENNT)	\$845 (PNNT)	\$945 (ONNT)

**Registration Fee Due U.S.\$** \_\_\_\_\_

**Networking Events: (on the Exhibit Floor)**

	<b>FREE</b>	<b>FREE</b>	<b>FREE</b>
<input type="checkbox"/> Beverage World Hall of Fame	FREE	FREE	FREE
<input type="checkbox"/> Beverage Industry Executive of the Year	FREE	FREE	FREE

**IBWA CPO Certification Exam:**

<input type="checkbox"/> IBWA CPO Exam	\$75 (EC)	\$75 (PC)	\$100 (OC)
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**IBWA CPO Fee Due U.S.\$** \_\_\_\_\_

**Ticketed Events:**

	<b>Early Bird</b> <i>(Ends 6/15)</i>	<b>Pre-Reg</b> <i>(6/16-8/13)</i>	<b>On-Site</b> <i>(8/14-On-Site)</i>
<input type="checkbox"/> Plant Tour 1 (Tuesday, Sept. 21–1:00 pm)	\$35 (ET)	\$50 (PT)	\$65 (OT)
<input type="checkbox"/> Plant Tour 2 (Tuesday, Sept. 21–1:30 pm)	\$35 (ET)	\$50 (PT)	\$65 (OT)
<input type="checkbox"/> Plant Tour 3 (Tuesday, Sept. 21–2:00 pm)	\$35 (ET)	\$50 (PT)	\$65 (OT)
<input type="checkbox"/> Plant Tour 4 (Tuesday, Sept. 21–2:30 pm)	\$35 (ET)	\$50 (PT)	\$65 (OT)
<input type="checkbox"/> Plant Tour 5 (Friday, Sept. 24–8:00 am)	\$35 (ET)	\$50 (PT)	\$65 (OT)
<input type="checkbox"/> Plant Tour 6 (Friday, Sept. 24–8:30 am)	\$35 (ET)	\$50 (PT)	\$65 (OT)
<input type="checkbox"/> Plant Tour 7 (Friday, Sept. 24–9:00 am)	\$35 (ET)	\$50 (PT)	\$65 (OT)
<input type="checkbox"/> InterBev Beverage Innovation Awards Dinner with Food Bev Media (Member/Exhibitor)	\$185	\$185	\$185
<input type="checkbox"/> InterBev Beverage Innovation Awards Dinner with Food Bev Media (Non-Member/Non-Exhibitor)	\$285	\$285	\$285

**Ticketed Events Fee Due U.S.\$** \_\_\_\_\_

**Total u.s.\$** \_\_\_\_\_

**Please complete rear of form.** ➔

**Registrant:**

FIRST NAME ▶ \_\_\_\_\_

LAST NAME ▶ \_\_\_\_\_

COMPANY ▶ \_\_\_\_\_

**Education Sessions: (subject to change)**

(All Education Sessions are included in Full Convention Registration)

**Tuesday, September 21, 2010****1:00 pm – 2:15 pm (check only one)**

- #1 Bottled Water Sales Trends  #2 How to Get the Most From Your IBWA Membership (until 2:30 pm)

**2:30 pm – 3:45 pm (check only one)**

- #3 Bottled Water: It's Future Course  #4 WQA POU Session

**4:00 pm – 5:15 pm**

- #5 PET/Packaging Innovations

**Wednesday, September 22, 2010****9:00 am – 10:15 am (check only one)**

- #6 Polycarbonate/BPA Updates  #8 Bottled Water 101 (Updated for 2010) (until 11:00 am)

**10:30 am – 11:45 am (check only one)**

- #9 State of the States  #11 Fleet Management  
 #10 Engaging Consumers to Improve Plastics Recycling  #12 Bottled Water and Tap Water: Just the Facts (11:00 am – 12:00 pm)

**12:00 pm – 1:00 pm (check only one)**

- #13 Beverage Can Trends and Innovations  #15 What's New in Warehouse Efficiency?  
 #14 Plastic Packaging Forum (12:30 pm – 2:00 pm)  #16 Global Food Safety Initiative (GFSI) Audits

**1:00 pm – 2:00 pm (check only one)**

- #17 Ingredient Trends  #19 Emerging Contaminants: What's Next to be Regulated?  
 #18 LCI Session

**Thursday, September 23, 2010****9:00 am – 10:15 am**

- #20 Cans: Infinitely Recyclable  Returnable Asset Management

**10:30 am – 11:45 am (check only one)**

- U.S. Market Trends  Grassroots Outreach  
 Sustainable Water Supply Management  CPO Review Workshop (10:30 am – 12:00 pm)  
 Keeping the Doors Open

**Friday, September 24, 2010****8:30 am – 9:30 am (check only one)**

- Global Beverage Trends  Diversity in the Supply Chain

**9:45 am – 11:00 am (check only one)**

- Product Traceability  Science: Myth vs. Fact

**Hotel Reservations:**

A credit card must be provided to guarantee hotel room, and will be charged one night room and tax at the time of the reservation.

- No reservation assistance is required. I have accommodations reserved at: \_\_\_\_\_

- Please assist me by making a reservation as follows:

Arrival Date: \_\_\_\_\_ Departure Date: \_\_\_\_\_

Room Type:  King (1 bed)  Double/Double (2 beds)  Handicap Accessible

Please indicate your choice:  Non-Smoking  Smoking

I will be sharing a room with: \_\_\_\_\_

**Hotel Choice:**

(Please rank top 1 – 2 choices in order of preference.) \_\_\_\_\_ Single/Double

\_\_\_\_ Peabody Orlando \$199 \_\_\_\_\_ Rosen Centre \$159

Remarks/Special Requests: \_\_\_\_\_

\_\_\_\_\_

**Registration Payment and Hotel Guarantee:**

**Total u.s.\$** \_\_\_\_\_

CREDIT CARD NUMBER ▶ \_\_\_\_\_

EXPIRATION DATE ▶ \_\_\_\_\_

PRINT NAME (AS IT APPEARS ON CARD) ▶ \_\_\_\_\_

SIGNATURE (MUST BE PROVIDED TO PROCESS) ▶ \_\_\_\_\_

DO NOT fax if paying by check. If paying by check, credit card information must be completed for hotel guarantee.

Checks should be made payable to: **InterBev 2010**

- Check  American Express  MasterCard  VISA

*Credit card may not expire prior to October 1, 2010.*

**Convention Registration — Important Instructions**

- **August 13, 2010** is the deadline for pre-convention registration and discounted rates. Registration fees increase after **August 13, 2010**, please register online at [www.interbev.com](http://www.interbev.com).
- One registrant per form. Provide registration information, as you would like it to appear on your badge.
- All registrations are subject to review and registration fee approval. InterBev reserves the right to adjust badge type and fee categorization and make necessary financial adjustments.
- Acknowledgment letters confirming registration will be e-mailed or faxed to the registrant. Read the acknowledgment carefully. If corrections or changes are needed, note them on the confirmation and return by fax 703.934.4869 no later than **August 13, 2010**.
- Payment in U.S. funds may be made by check, American Express, Visa, or MasterCard.
- All InterBev 2010 programs are accessible to persons with disabilities. If you require special accommodations or auxiliary aids, please notify us of your needs in advance.
- Replacement of lost or forgotten badges and tickets will cost the full on-site fee.

**4 Ways to Register**

**Mail:** InterBev 2010 Registration and Housing  
 c/o NaylorCMG  
 10474 Armstrong Street  
 Fairfax, VA 22030

**On-Line:** [www.InterBev.com](http://www.InterBev.com)

**On-Site:** Orange County Convention Center  
 (beginning September 21, 2010)

**Fax:** 703.934.4869

Pre-registration closes on **August 13, 2010**. All badges will be available for pick up on-site at the Orange County Convention Center. After **August 13, 2010**, all changes must be made on-site at registration. Guests/Family Members who attend InterBev or its social events must register for the Convention. No children under the age of 16 will be admitted on the exhibit floor or at educational/general sessions.

**Cancellations** All cancellations will be subject to a \$50 processing fee. To receive a refund for payment of registration fees, notification must be received in writing no later than **August 13, 2010**. Substitutions will be allowed. All substitutions for pre-registrants after **August 13, 2010** will be handled on-site at the Orange County Convention Center Registration counter. Bring a copy of the registration confirmation letter on-site. Registrations cancelled after **August 13, 2010** are non-refundable.

**Hotel Reservations — Important Instructions**

- Hotel reservations will only be accepted for registered convention attendees.
- InterBev has reserved accommodations at leading hotels in Orlando and will secure reservations for registrants requesting accommodations prior to **August 13, 2010**. After this date, reservations will be made on an as-available basis directly with the hotel.
- A credit card number must be received to guarantee all hotel reservations. One night room and tax will be charged to the credit card at the time of the reservation.
- Hotels are enforcing a 5 day to 72-hour cancellation penalty. This penalty is equivalent to one night's room charge plus tax. Please pay particular attention to your assigned hotel's deposit policy noted on your confirmation letter.
- To change or cancel reservations prior to **August 13, 2010**, please reply to the e-mail confirmation ([interbevreg@naylor.com](mailto:interbevreg@naylor.com)) or note the change on your confirmation and fax to 703.934.4869. After **August 13, 2010**, please contact your assigned hotel directly.

**Become a Member of ABA or IBWA**

ABA 202.463.6732

For membership information contact:

IBWA 703.683.5213

**Registration and Housing Questions/Information**

InterBev 2010 c/o NaylorCMG  
 10474 Armstrong Street  
 Fairfax, VA 22030

Customer Service: **8:00 am – 5:00 pm EST**

Phone: **703.934.5514**

Fax: **703.934.4869**

E-mail: [Interbevreg@naylor.com](mailto:Interbevreg@naylor.com)